



File Preparation Instructions For Large Format Digital Printing

PROGRAMS

We accept files from the following:

- Adobe Illustrator (.ai and .eps)
- Adobe Photoshop (.psd, .tif and .eps)
- Adobe InDesign (.indd)
- Pdf files must be saved high resolution (100 dpi final size) for printing, with fonts outlined and bleed.
- **Quark XPress, & Corel files should be saved as an .eps or pdf prior to sending to Sign-Age.**

COLOR

- RGB, CMYK and Pantone are accepted.
- **We print CMYK. Sign-Age will convert to CMYK when printing. We are a G7 certified printer which means we are gray balanced to ensure color accuracy.** Please see our website for more info.
- We use Pantone+ Matching System (Adobe CS6) as a guide to get as close as possible to your intended color. If you are using Adobe CS5 or older, please specify CMYK/RGB breakdown of your PMS colors. You may also provide a color correct hard copy of your file for color matching.
- You may purchase a color proof on the media to accurately check the colors.

MEDIA

- You may submit files compressed with Stuffit or Winzip up to 100 meg via the web at www.sign-age.com
 - Go to Home Page
 - Click on Send a File

We also accept files on CD, DVD & Flash/USB drives.

GENERAL SPECS & RESOLUTION

Illustrator:

- **Set your PMS colors in the file.** Be sure to embed linked images or include linked images with your file.
- **FONTS: must convert to curves or outlines**
- **Files should be created at 100 dpi at final size.**
- Any linked or embedded images should be 100 dpi at their final size.

Photoshop:

Leave any placed images in their original RGB color.

- Please send a layered file if possible.
- **Files should be created to be 100 dpi at final size.**
- If it is necessary to set up files proportional to the final size, please specify (1/2 at 200 dpi; 1/3 at 300 dpi; or 1/4 at 400 dpi) in the file.
- Note that images must be scanned at a high enough resolution. Simply increasing the dpi on a low-resolution file will not work.

Bleed (1/8" - 1/4") is better to have, but you should not put important graphics, or copy, within 1/2" of the edge.

Please provide a hard copy of the file to be printed or, if the file is sent via the web; also send a PDF or JPG of the file so that Sign-Age may verify the file was received correctly.

FINAL CHECK LIST

- ☐ **FILE TYPE:** My file is in the format as suggested (.ai; .eps; .psd; .tif; .jpg; .pdf with fonts outlined and high resolution (100 dpi) images embedded)
- ☐ **FONTS:** I have outlined or converted to curves all fonts
- ☐ **SUBMISSION:** I am submitting my file:
 - Compressed via the web site; or CD, etc.
- ☐ **COLOR:** RGB for my Raster or Bitmap images.
- ☐ **PMS COLORS:** are specified or converted to CMYK & specified
- ☐ **RESOLUTION:** All images are 100 dpi at final size
- ☐ **EMBEDDED/LINKED IMAGES:** I have embedded all images or have provided linked images
- ☐ **VERIFICATION:** I have provided a hard copy, pdf or jpeg of my final file for verification

FINAL WORD:

- **Failure to set up files per this instruction sheet may result in unexpected charges for art time or delay your job.**
- If you have ANY questions, please feel free to direct them to your sales consultant and they will obtain answers for you from the art department.



File Preparation Instructions VINYL CUT GRAPHICS

Programs

We can accept graphic files from the latest versions of the following programs: Adobe Illustrator .ai, .eps and .pdf with Illustrator editing capabilities. If the vector files are not available, Photoshop Tiff files in black and white at a minimum of 12" at 300dpi to vectorize. Text should be converted to outlines.

Media

You may submit files on DVD, CD or via the web at www.sign-age.com

Color

No gradients, please. Files should be set up with spot colors only.

General Specs

Sign-Age prefers if you outline all fonts before sending. In cases when this is not possible, please include your TT or OT fonts with the file. Please provide a hard copy of the file to be cut or, if the file is sent via the web, a pdf or jpeg of the file for proofing purposes. Failure to set up files per this instruction sheet may result in unexpected charge for art time. If you have ANY questions, please feel free to contact your visual consultant.

Final Checklist

- ☐ I have provided a hard copy pdf or jpeg of my final file for proofing.
- ☐ I have outlined all fonts.
- ☐ I have not used any gradients, as vinyl uses spot colors only.
- ☐ If I do not have a vector file, I have provided a high resolution tiff file for Sign-Age to vectorize.